

THE 4 PERSONALITY TRAITS



LION

“LET’S DO IT MY WAY!”

TRAITS: *Natural leaders ~ Risk takers ~ Visionaries ~ Get things done ~ Decision makers ~ Resilient ~ Optimistic ~ Confident ~ High energy*

Emotional needs: appreciation for what they do, opportunity for leadership, challenges, significant work

Key strengths: ability to take charge of anything instantly and to make quick decisions, reliable, resilient, gets things done.

Key weaknesses: can be domineering, not naturally patient or good listener or compassionate

Are afraid of: losing control of anything

Dislikes people who are: lazy, who waste time and aren’t organized or disciplined, who have no vision.



BEAVER

“LET’S DO IT THE RIGHT WAY”

TRAITS: *Detailed ~ Very responsible and dependable ~ Always follow the rules ~ Perfectionists ~ Disciplined ~ Loyal ~ Believer in Murphy’s Law ~ Tendency to pessimism ~ Hard worker ~ Spotless house and car*

Emotional needs: sense of stability, space, silence, sensitivity, support

Key strengths: ability to organize and set long-range goals, high standards and ideals, reliable, thorough work

Key weaknesses: easily depressed, too focused on details and thus slow, tendency to melancholy

Are afraid of: no one understanding how they really feel, making a mistake, having to compromise standards

Dislikes people who are: forgetful, late, disorganized, don’t keep their commitments.

OTTER

“LET’S HAVE FUN!”

TRAITS: *A party waiting to happen ~ Fun a major emphasis ~ Extroverts ~ Extremely verbal ~ Motor-mouth ~ People focused, not tasks ~ Compassionate ~ Usually Late ~ Disorganized ~ Undisciplined*



Emotional needs: attention, approval, affection, acceptance, presence of people and activity

Key strengths: Bubbling personality, optimism, sense of humor, extrovert

Key weaknesses: disorganized, can’t remember details or names, exaggerates, not serious about anything, irresponsible, often critical of others

Are afraid of: being unpopular or bored, having to live by the clock, having to keep a record of money spent

Dislikes people who: criticize, don’t respond to their humor, don’t think they are cute, too serious

GOLDEN RETRIEVER

“LET’S NOT ARGUE!”

TRAITS: *Want everyone happy ~ People pleasers ~ Hate conflict ~ Very sensitive ~ Poor boundary lines ~ Hard for them to say ‘no’ ~ Co-dependent ~ Approval needy ~ Easily manipulated or controlled*



Emotional needs: friendship and unity, attention, praise, affectionate pats on backs

Key strengths: balance, even disposition, forgiving, peace-maker, easy to get along with

Key weaknesses: lack of decisiveness, easily manipulated, co-dependent, poor boundaries, hard to say ‘no’

Are afraid of: having to deal with a major personal problem, being left holding the bag, making major changes

Dislikes people who are: too pushy, too loud, divisive